

## All your organic shopping with member benefit

As a member of the Odin cooperative, you can participate in the member benefit system. If you do, a monthly contribution will be collected at the beginning of each month. With this monthly contribution, you assist in paying the basic costs of the shop (energy, rent, personnel costs, etc.), ensuring that these costs do not have to be included in the final price of the products. As a result, the prices that members pay are on average 15% lower.



Your monthly contribution is entered as a balance on your member card and online account. Every time you do your shopping, the difference between the “normal price” and the member price is automatically settled with your balance. Once your balance reaches zero, the real member benefit begins. At the end of the month, any remaining balance is automatically converted into shopping credit on your member card and online account. You can then use this to pay for your groceries. So, if you do little or no shopping during a month, your monthly contribution will not be lost. We think this is fair. The more shopping you do, the greater your benefit. But at least as important: you contribute to a fair and sustainable food chain.

## Monthly contribution

Student	€ 11
Adult	€ 16
Every additional adult	€ 5
Children under 18	free
Schools and nurseries	€ 16
Businesses	€ 21

You can sign up in the shop or online. You can cancel or temporarily stop your membership up to 7 days before the end of the month by using the change form on [Odin.nl](http://Odin.nl).

## Curious?

Ask for more information in our shop or check [Odin.nl](http://Odin.nl).



# Cooperation with ideals

Bring color to the world  
while doing your daily shopping  
Become a member and co-owner of Odin!  
100% organic and preferably biodynamic

organic foodcoop



**Attention! This investment falls outside AFM supervision.  
No license and no prospectus required for this activity.**



## Add colour to the world around you with your daily shopping!

At Odin, we believe that with every euro you spend on groceries, you make a choice. And you co-determine what the world will look like. When you do your shopping at Odin, you do it at a cooperative with its own shops, a wholesaler, a delivery service and over 150 collection points. In addition, we have our own apiary and farm. We buy as much as possible directly from farmers, gardeners, bakers, winegrowers and many other quality producers. And we choose 100% organic and preferably biodynamic!

## Our ideals

Ideals. Not every organisation has them. But we do have them at Odin. Since our establishment in 1983, we have been working on an honest, healthy and sustainable food chain. Our ideals are now more relevant than ever:

- 100% organic and preferably biodynamic
- you do not just live for yourself, but for the wellbeing of us all
- profit is not only about money
- a healthy chain, from farm to fork
- fair relationships with suppliers
- customers who consciously choose Odin

## It pays off to be a member

Everyone can become a co-owner of our cooperative. Currently, more than 15,000 members own Odin, and that number is growing rapidly. We can make the difference together. How does it work?

You can become a member online or in one of the Odin shops. With one share of € 100, you will already be co-owner of Odin Cooperative. You can also pay for your participation in installments by becoming a prospective member first. As a member, you can participate in inspiring activities such as workshops, lectures, trips and member nights. You can even be elected to the members' council. As a customer of our shops or delivery service, you can also participate in the member benefit system.

Becoming a member of Odin is seen as an investment in our cooperative. We have made a guide with more information about the costs, risks and benefits of becoming a member of Odin. It is available in our shops and at [www.odin.nl](http://www.odin.nl). We advise you to read it before becoming a member of Odin. If you have any questions about the content of this document, we will be happy to answer them. You can email your questions to [cooperatie@odin.nl](mailto:cooperatie@odin.nl).

*Bees throughout the country*

The goal of the Odin apiary is to have more bees on farms and have a more natural landscape, so all insects are better off.

More and more places in The Netherlands are home to Odin bee colonies. In particular at biodynamic farms. The bees can thrive there because no pesticides are used and there is often room for flowers and other host plants.

But our colonies can also be found at other places, such as De Ceuvel centre in Amsterdam or the Kunsthal in Rotterdam. Honey bees help pollinate the plants on all of these locations. The Odin beekeeper places the hives and the colonies at these locations, helps with maintenance and makes suggestions for improving the food supply for the bees.



Since 2016, Odin farm De Beersche Hoeve in the town of Oostelbeers has been growing vegetables biodynamically, propagating vegetable seeds and developing new vegetable varieties on 20 hectares. The vegetable varieties grown and developed by De Beersche Hoeve are not only free in use, but also open pollinated. Crops that are open pollinated make farmers less dependent on seed suppliers for the free development of new varieties and for more variety in the field and on the plate. This is how we invest in more biodiversity with our farm.

*Odin farm De Beersche Hoeve*